



Annual Report



Reporting period 1 July 2024 – 30 June 2025

**20
25**

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Executive Summary

Karratha & Districts Chamber of Commerce & Industry (KDCCI) has continued to provide a program of initiatives aligned with the key focus areas, including regional economic development, education and training and Aboriginal-specific training and employment.

This report highlights how KDCCI has successfully delivered outcomes across its three strategic focus areas through a range of impactful initiatives, including the Pilbara Indigenous Network Group, The Network, Grow Local, Business Bootcamp, Business Excellence Awards, and, Careers Expo.



KDCCI President's Report

As President of the Karratha & Districts Chamber of Commerce & Industry (KDCCI), I am proud to reflect on another remarkable year for our business community—one defined by collaboration, innovation, and shared purpose.

Across 2024–25, the KDCCI has continued to champion the interests of local enterprise, delivering 65 programs and events that strengthened our business capability, created new opportunities, and reinforced the Chamber's role as a trusted voice for the Pilbara.

From the growth of the Pilbara Indigenous Business Network Group (PIBNG) to the success of The Network: Strength through Inclusion, and the continued impact of Grow Local, our signature initiatives have connected businesses, celebrated diversity, and inspired confidence in the region's future. Events such as the Business Bootcamp, Business Excellence Awards, and Career Expo have showcased the strength, creativity, and resilience of our members—hallmarks of the Pilbara business spirit.

This year has also been one of modernisation and transformation. Under the leadership of our CEO, Sarah Whelan, the Chamber has evolved into a more agile, data-driven, and connected organisation—one that is future-ready and focused squarely on member value and regional impact. I would like to sincerely thank Sarah and the KDCCI team for their tireless commitment, professionalism, and passion for our members. Their dedication ensures that the Chamber not only delivers for our business community but continues to raise the bar each year.

I would also like to extend my deepest gratitude to our program partners. These organisations are not only generous financial supporters, but also genuine collaborators—helping to design, shape, and deliver initiatives that drive sustainable outcomes for our region. Our partnerships are built on shared purpose and mutual respect, and the KDCCI is incredibly proud of what we continue to achieve together.

To our Board and Executive, thank you for your guidance, professionalism, and commitment to strong governance and accountability. Your collective expertise ensures the Chamber remains stable, respected, and strategically focused.

To our members and sponsors, thank you for your trust, engagement, and ongoing support. You are at the heart of everything we do, and your participation ensures that the KDCCI continues to be a true reflection of the Pilbara business community—innovative, resilient, and future-focused.

As we look forward, we do so with renewed momentum and optimism. Together, we are building a strong and sustainable future for the Pilbara—one that balances growth with opportunity, prosperity with community, and ensures all parts of our business and broader community are included, engaged, and able to thrive.

I am confident that with our continued collaboration, shared values, and collective ambition, the year ahead will be even more rewarding.

Nerida Kickett
President, KDCCI



KDCCI Treasurer's Report

Overview

This financial year demonstrates the continued strength, stability, and resilience of the KDCCI. Through sound financial governance, strategic investment, and effective use of funding, the KDCCI has delivered another strong surplus while expanding its programs and member value.

The KDCCI concludes the 2024–25 financial year in a strong financial position, recording a surplus of \$261,305 (2024: \$255,638) and closing with net assets of \$852,851. This represents a steady increase in equity, reinforcing the KDCCI's capacity to operate sustainably and maintain sufficient reserves to meet future obligations and project commitments.

The accompanying financial statements have been prepared in accordance with the Associations Incorporation Act 2015 (WA) and audited by an independent external auditor, who issued an unqualified opinion confirming that the financial report presents a true and fair view of the KDCCI's financial position and performance.

Financial Performance

Income:

Total income increased by 11.9%, reaching \$1,587,819 (2024: \$1,419,064), reflecting solid growth across both funding and sponsorship streams despite a slight reduction in event and membership income.

Key income movements:

- *Funding income totaled \$887,701, representing approximately 56% of KDCCI's total income for the 2024–25 financial year and remaining the KDCCI's primary revenue source. This reflects continued support through key funding agreements.*
- *Sponsorship income grew to \$296,681 (2024: \$255,376), supported by returning Platinum, Enterprise, and Gold partners.*
- *Event income decreased to \$164,901 (2024: \$251,378), primarily due to the timing of associated revenue recognition, versus the year prior.*
- *Membership income declined slightly to \$205,065 (2024: \$219,852), primarily due to staff changes during the renewal cycle, with recovery evident early in the 2025–26 year.*

Expenditure:

Total expenses increased by 14.0% to \$1,326,513 (2024: \$1,163,426), reflecting strategic reinvestment in digital systems, member engagement, and staff capability.

Key expense movements:

- *Advertising, marketing, IT, and hosting combined increased to \$76,679 (2024: \$16,447) supporting the launch of the new CRM, website, digital automation tools, and the relaunch of the Buy Local platform to enhance user experience & voucher redemption.*
- *Staff training and development grew to \$13,722 (2024: \$654), aligning with KDCCI's commitment to continuous improvement.*
- *Subscriptions increased to \$78,636 (2024: \$29,243), reflecting additional costs associated with the CRM platform and other digital automation tools.*
- *The largest expense components being Event Expenses (\$404,023), Wages & Superannuation (\$440,079), together accounted for approximately 63% of total expenditure. This composition is appropriate for KDCCI's operating model, as these categories directly support member services, staffing, and program delivery.*

KDCCI Treasurer's Report

Despite reinvestments, KDCCI's operating surplus demonstrates disciplined expenditure management and proactive alignment of costs with strategic outcomes.

Why Generating a Surplus Matters

As a not-for-profit organisation, KDCCI's objective is not to accumulate profits but to reinvest surpluses into programs and initiatives that advance small-to-medium businesses and foster socioeconomic prosperity in the Pilbara region.

A consistent surplus demonstrates good financial governance, ensuring KDCCI can:

- maintain reserves for future obligations and funding cycles,*
- invest in infrastructure and innovation without reliance on external sources of funding, and*
- safeguard operational continuity through changing economic conditions.*

This prudent approach aligns with best-practice governance and reflects the Board's commitment to responsible stewardship.

Financial Position

As at 30 June 2025, KDCCI's net assets increased by 44% to \$852,851 (2024: \$591,546).

Key movements included:

- Total assets rose to \$1,135,232 (2024: \$931,058), driven by project receivables and maintained cash reserves.*
- Cash and cash equivalents totalled \$664,507, providing a strong liquidity position with no external debt.*
- Receivables increased to \$425,466 (2024: \$173,223), reflecting timing of invoiced funding and sponsorships.*
- Liabilities decreased to \$282,381 (2024: \$339,512), reflecting lower trade payables and voucher liabilities.*
- Grant funds carried forward totalled \$22,823.*

KDCCI's balance sheet continues to reflect robust financial health, with healthy reserves, positive working capital, and nil borrowings, positioning the KDCCI for sustained delivery and growth.

Conclusion

The 2024–25 financial results demonstrate the KDCCI's continued financial strength, operational accountability, and prudent management of resources. The KDCCI remains well positioned to sustain its activities and support the Pilbara region into the next financial year.

Kirsty Thompson

Treasurer, KDCCI



Chief Executive Officer's Report

As I reflect on the 2024–25 financial year, I am proud of how the KDCCI team has continued to deliver impact for our members and the wider Pilbara business community. This has been a year of both consolidation and innovation, where we've strengthened our foundations, launched new initiatives, and kept our focus on supporting local business resilience and growth.

Our work is guided by five strategic pillars—Connect, Promote, Support, Advocate, and Future. These are more than words on paper: they shape every program, event, and conversation we have with our members and each other. This year, those pillars came to life in ways that have delivered measurable results and long-lasting value.

The breadth of programs delivered—65 across the year—is testament to the energy and commitment of our small but mighty team. Highlights include:

Pilbara Indigenous Business Network Group (PIBNG):

Membership grew by 50% to 133 Indigenous businesses. The Annual Tradeshow was our strongest yet, with more than 100 attendees and live broadcasting, while tailored workshops and Career Connect events built practical skills and opportunities.

The Network – Strength in inclusion:

We launched this program to broaden inclusion. From Multicultural Markets to International Women's Day, the events have showcased diversity and supported underrepresented voices in our business community.

Grow Local:

With 108 Grow Local business coaching sessions and 12 workshops delivered, this program continues to build business capability. We've trialed new formats to suit time-poor business owners, while introducing business advisory services and planning a new mentoring program for 2025–26.

Major Events:

The Business Bootcamp ("Working Smarter, Not Harder"), the Business Excellence Awards, and the Career Expo all reinforced KDCCI's role as a connector, promoter, and advocate for our region. Each event provided platforms for members to showcase their expertise and build meaningful connections.

Alongside these, initiatives like Chamber Connect and our Business Breakfast Briefings ensured regular, practical engagement with members, while Diamond Roundtables gave senior leaders a forum to tackle high-level issues.

The year also marked important progress on the KDCCI's strategic plan objectives:

- *We launched a new CRM system and website, creating "a chamber in your pocket." Members can now register for events, access resources, and connect with each other via mobile. This system also provides richer data and analytics to improve engagement and support.*
- *Our rebranded Buy Local, complete with new digital platform, processed more than \$15,000 in vouchers each month. The new system automates administration, integrates with EFTPOS, and offers both digital and physical cards—ensuring that local spending is convenient and impactful.*
- *While membership dipped slightly from 352 to 348 by year-end due to a staff vacancy, the rebound in July–August shows strong momentum. Member engagement remained high, with an average of nearly 48 interactions per month—well above our KPI target of 20.*

Chief Executive Officer's Report

This year concluded the 2022–25 Strategic Plan. Much has been achieved, from digital transformation and program expansion to stronger advocacy and governance. Looking forward, the KDCCI Board and executive have now endorsed the 2026–28 Strategic Plan, which builds on these foundations. It will focus on:

- *Deepening engagement with members and stakeholders.*
- *Strengthening KDCCI's brand and reputation across the region and state.*
- *Continuing to improve governance and organisational resilience.*

As always, none of this would be possible without the dedication of our staff, the guidance of our Board, and the unwavering support of our members and sponsors. Together, we are building a resilient, innovative, and inclusive business community that is shaping the Pilbara's future.

Sarah Whelan
CEO, KDCCI



KDCCI Programs – A snapshot

Programs	2024/25 Actual
Pilbara Indigenous Network Group (PIBNG)	7
The Network (incl. Women in Business)	5
Grow Local	14
Chamber Events	37
Buy Local	2
Total	65

Thank You to our Sponsors

Corporate Sponsors



Diamond Sponsors



The KDCCI is only able to achieve what it does with the support from our amazing Sponsors and Funding Partners. It has been a pleasure to work along side you throughout the year and value your guidance, support and dollars.



Pilbara Indigenous Network Group (PIBNG)

The Pilbara Indigenous Business Network Group (PIBNG) is an initiative of the KDCCI. It aims to support Pilbara Indigenous businesses through networking, training, and mentoring. Through these activities, PIBNG helps empower Indigenous businesses through knowledge and collaboration. The program is designed to support start-up Indigenous businesses and enable members to gain potential contracts because of their membership with KDCCI and/or PIBNG.

PIBNG Membership

Currently, 133 Indigenous businesses that are members of our Pilbara Indigenous Business Networking Group (PIBNG) which is a 50% increase from the previous financial year. This significant increase shows that the KDCCI is gaining traction in the Indigenous business space from a PIBNG program and beyond. This is evident in the marked increase in Indigenous participation at our Grow Local workshops in recent months.



Key Events

Annual Tradeshow (Jul 2024): The most successful PIBNG event to date, with 24 stalls, 100+ attendees, and industry engagement. Supported by Ngaarda Media with live broadcasting, the event provided significant networking opportunities. Positive feedback centered on the yarning circle, while future improvements will focus on boosting local non-Indigenous business attendance.

Workshops: Practical sessions such as Xero Fundamentals (Sep 2024), a Procurement Business Builder workshop with Waalitj Hub (Feb 2025), and a 2-Day Leadership Course (Jun 2025) equipped participants with essential skills in finance, tendering, and leadership.



**PILBARA
INDIGENOUS**
BUSINESS NETWORK GROUP

Growing **Indigenous Businesses** within the *Pilbara*.

Career Connect (Nov 2024): Run in partnership with Ashburton Aboriginal Corporation, this event connected job-ready Indigenous jobseekers with local employers, though attendance was impacted by staff shortages.

Networking Events: Business After Hours (Feb 2025, 89 attendees), Speed Networking (Apr 2025), and integration into broader KDCCI events provided strong linkages between Indigenous and non-Indigenous businesses.

Strategic Alignment and Impact

PIBNG directly contributes to KDCCI's strategic objective of supporting Indigenous business sustainability through training, partnerships, and events. The Tradeshow, workshops, and networking activities enabled Indigenous businesses to showcase products, access procurement opportunities, and engage with key support services such as the Pilbara Development Commission, Waalitj Foundation.

The KDCCI was particularly impressed with the attendance from industry.

In January, KDCCI began implementing a new Customer Relationship Management (CRM) system and website. This tool will help us understand further analytics into the engagement of our PIBNG members. It also provides another platform for Indigenous businesses to connect, promote and support each other.



The Network: Strength through inclusion (incl. Pilbara Women in Business)

In July 2024, the KDCCI introduced The Network: Strength through inclusion program. The newly formed diversity and inclusion program was developed to expand the reach of the former Pilbara Women in Business (PWIB) program to broaden the reach of our underrepresented workforce.

The Network Program is designed to support local businesses in creating inclusive work environments and leveraging diversity to drive business success. This program will offer a series of workshops and networking opportunities aimed at educating business owners and their teams about the benefits of diversity and inclusion, providing them with practical tools and strategies to implement these practices within their organisations. By encouraging a community of businesses committed to inclusivity, the program aims to enhance the economic and social vitality of the region.



utilised both the Red Earth Arts Precinct foyer and studio room. It strongly supported female-led businesses and community connection.

International Women’s Day Luncheon (Mar 2025): A sell-out event with 140 attendees, it featured inspirational local and national speakers, including Sharon Leyland, Dee Van Beek, and Yemi Penn. Themes included visibility, resilience, and embracing failure as growth. A closing workshop by Sammi Johnson reinforced self-care, challenging limiting beliefs, and practical strategies for sustainable leadership.

Markets at REAF (May 2025): In partnership with the City of Karratha’s Red Earth Arts Festival, KDCCI hosted 15 stalls showcasing diverse businesses. A new registration model—charging a \$20 fee and returning it as a Buy Local voucher—boosted participation and value.



Key Events

Multicultural Markets (Oct 2024): Delivered in collaboration with the Northwest Multicultural Association, this inaugural event featured 13 stalls and celebrated cultural diversity in business. The Cultural Fashion Show, judged by KDCCI CEO Sarah Whelan, added profile and engagement.

DISC Profiling Workshop (Nov 2024): Facilitated by Kyla Morrison, this sell-out session (20 attendees) highlighted the value of diverse working styles in building strong teams. Ticketed at \$20–\$40, it achieved 100% attendance, compared with the Chamber’s usual 70% rate.

Christmas Markets (Nov 2024): Held alongside the City of Karratha’s Christmas on the Green, this expanded market

Strategic Alignment and Impact

The Network has demonstrated strong alignment with KDCCI’s strategic objectives:

- Providing inclusive spaces for members to interact with each other and stakeholders.
- Creating event forums for growth, education, and sustainability.
- Delivering workshops that enhance knowledge and practical skills.

Overall, TND&I has quickly established itself as a vibrant platform for showcasing diversity in business and building an inclusive, resilient Pilbara business community.

Grow Local Program

The Grow Local program, delivered by KDCCI, is designed to support emerging, growing, and struggling businesses through one-to-one coaching, targeted workshops, and meaningful connections with industry and support organisations. With a focus on building capability, the program equips businesses with the skills to tender, bid, and expand, while contributing to stronger, more sustainable communities. The program is underpinned by the support of committed partners, ensuring every opportunity for business growth is maximised.

Program Delivery and Impact

In 2024–25, KDCCI delivered 108 business coaching sessions and 12 workshops, with topics shaped by member surveys. Workshops ranged from capability statements, cultural awareness, and communication training, to niche technical sessions such as financial management, e-commerce, and tender writing. A highlight was the six-week Leading People & Culture course and two-day communication workshops focused on presentation and speaking skills. Importantly, while not all sessions were designed to attract large audiences, bespoke training such as the Financial Series provided critical skills that can mean the difference between business success and failure.

The program also trialed new formats and timings in response to feedback from time-poor business owners. This flexible approach aims to maximise accessibility and impact. Grow Local hosted Business After Hours events that showcased local SMEs in catering, venues, and services, reinforcing the program’s commitment to celebrating and engaging the community.



People and Transitions

The program experienced leadership changes in 2025, with a new manager appointed mid-year to build on the solid foundation established by their predecessor. We were excited to offer business advisory services rather than just business coaching, this will provide greater support to our SME business community. The transition has maintained continuity while creating scope for fresh initiatives, including a mentor program planned for 2025–26.

Collaboration and Initiatives

A key development in late 2024 was the collaboration between the Indigenous Business Coach and the Grow Local coach, providing businesses with a richer perspective. The program also played an active role in promoting the RED grant opportunity in partnership with the Pilbara Development Commission, encouraging businesses to engage with roadshows and training while offering practical support through its annual Grant Writing workshop.

Strategic Alignment

Grow Local directly supports KDCCI’s strategic objectives by:

- Delivering training and coaching critical to building sustainable businesses.
- Meaningful networking through workshops, Business After Hours events, and partner engagement.
- Equipping businesses with the skills to tender, expand, and compete effectively.



Chamber Events

Business Bootcamp

In August 2024, KDCCI delivered its annual Business Bootcamp under the theme “Working Smarter, Not Harder.” The two-day program combined strategic insights on innovation and leadership with operational workshops on AI, Chat GPT, Power BI, and cyber security. While the sessions were well received overall, one presenter lacked preparation, and the venue posed challenges with limited space and external noise. Despite this, participant feedback was overwhelmingly positive, with attendees even travelling from Perth to join. The event highlighted strong demand for practical innovation and AI-focused training and successfully aligned KDCCI’s strategic objectives by connecting members, providing education, and equipping businesses with tools to grow.

Business Excellence Awards

The 2024 KDCCI Business Excellence Awards Gala, held in October at the Red Earth Arts Precinct, celebrated the innovation, resilience, and success of local SMEs. With a glamorous “Glitz and Glam” theme, the event drew a strong crowd, featured live entertainment, and showcased local suppliers across catering, music, and services. Independent judges ensured a robust selection process, with winners gaining recognition across multiple channels and eligibility to advance to the Regional CCI WA Awards. Highlights included the 360 Photobooth, sponsor Media Wall, and seamless logistics such as check-in and backstage management. Feedback confirmed the event’s role as a cornerstone of Karratha’s business calendar, providing recognition, exposure, and valuable networking. Looking ahead, opportunities include stronger venue communication, clearer attendee messaging, refined catering logistics, and new sponsorship ticket packages to enhance value.



Pilbara Career Expo

In May 2025, KDCCI co-hosted the Pilbara Career Expo with EPIC and Jobs & Skills WA under the theme “Discover the Future You.” Held at the Karratha Leisureplex, the event attracted school-aged students, jobseekers, and employers, offering pathways into future-focused industries such as sustainability and technology. Businesses and training providers presented insights into skills and qualifications in demand, while education providers highlighted practical programs. Strong participation reflected the region’s appetite for workforce development, with the Expo reinforcing KDCCI’s strategic commitment to supporting career development in schools and preparing a future-ready workforce.



Other Events

In response to membership feedback that they would like to connect with the KDCCI in a more relaxed setting, the KDCCI introduced its Chamber Connect event. This informal monthly coffee in the KDCCI conference room provides smaller businesses an opportunity to connect with the KDCCI team, stakeholders and each other. Feedback of the event has been overwhelmingly popular, with local businesses offering to sponsor the coffee each month. We also successfully delivered monthly Business After Hours events, giving the KDCCI an opportunity to showcase host businesses and facilitate networking opportunities.

The KDCCI Business Breakfast Briefings (BBB) continue to provide a valuable platform for professional development, networking, and capability building within Karratha’s business community. Delivered as high-quality corporate events, each briefing begins with 30 minutes of networking, enabling meaningful connections and engagement, with KDCCI

Chamber Events

staff actively facilitating introductions. Across 2024–25, four BBBs were delivered, featuring subject matter experts and stakeholders who equipped attendees with practical insights, strategies, and tools to navigate current market challenges and strengthen leadership capability. The program reflects KDCCI’s strategic focus on preparing businesses for the future by staying ahead of trends, opportunities, and challenges impacting the region. A new initiative during this period saw secondary schools invited to exhibit in the foyer, connecting businesses with opportunities for work placements and traineeships. Complementing these sessions, the invitation-only Diamond Roundtable events provided a forum for senior decision-makers to discuss high-level regional issues. Each BBB was further enhanced by a 10-minute update from the City of Karratha, ensuring alignment with broader community and economic priorities. Collectively, the program not only delivered immediate educational value but also contributed to long-term skills development, business retention, and economic stability in the region.

The KDCCI team also delivered adhoc events for Tourism WA, Working Together and State Budget Briefing.

Overall Impact

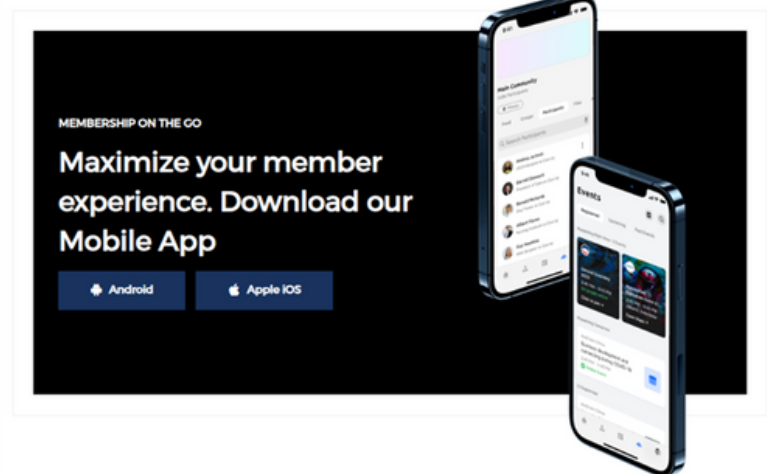
Together, these three major events demonstrate KDCCI’s capacity to deliver high-value programs that connect members, showcase excellence, and build capability across the business and workforce community. Each event aligns closely with KDCCI’s strategic plan, reinforcing its role as a catalyst for growth, recognition, and opportunity across the Pilbara.



Significant outcomes achieved

In 2024, the KDCCI focused on achieving its Strategic Plan 2022-2025 objectives and establishing reporting and procedures that captured its progress against the strategic plan. The clear and steady focus of the team to **SUPPORT**, **PROMOTE**, **CONNECT**, **ADVOCATE** and **FUTURE** has resulted in our members reporting that they feel much more supported by the KDCCI.

A few key projects that the KDCCI team have achieved include the implementation of a new website and CRM system, that will result in significant improvements in efficiency. Particularly in the automation of the renewal process and integration with our accounting software. The website, launched February 2025, will ensure that the KDCCI brand remains strong and professional. All events will be hosted on the platform and members will be access events and other members from their phones – A chamber in their pocket. This system will enable the KDCCI to accurately understand the engagement of its members with meaningful analytics.



Additionally, KDCCI launched its new Buy Local platform to automate our local business gift voucher program. The Buy Local program indicates that over \$15,000 vouchers are being redeemed each month. The platform upgrade allows for both physical gift cards and electronic gift cards to be purchased. The system enables tap to pay at each merchant’s point of sale system (i.e. EFTPOS), ensuring prompt payment without the need for the KDCCI team to administrate payment. This program enables KDCCI to make a significant contribution to encouraging local spending. However, we have also seen a decline in voucher spend since Rio Tinto introduced an internal staff rewards system, replacing their previous use of the Buy Local program.



Over \$15k of Buy Local Vouchers are redeemed by local businesses **each month.**

\$15,000

each month

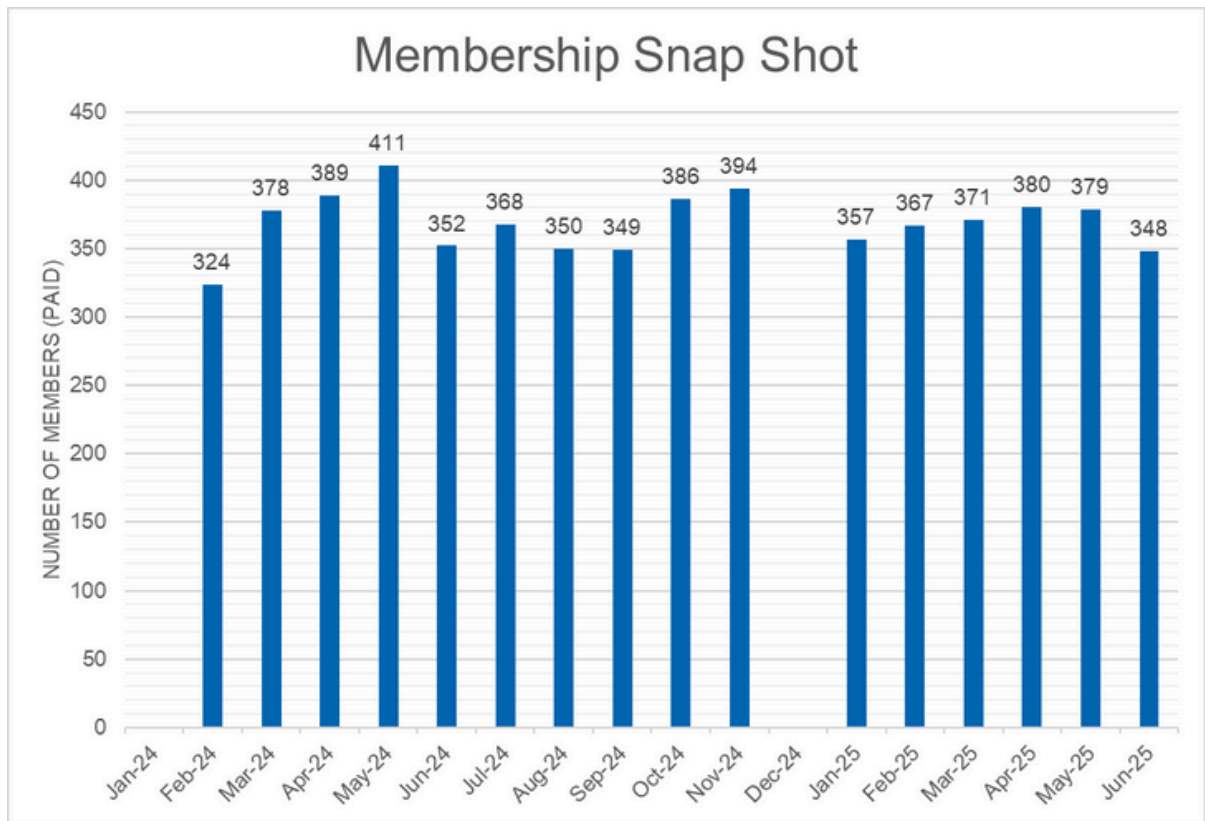
Snapshot of Membership

KDCCI's strategic plan indicates that it aims to increase the number of KDCCI members/sponsors.

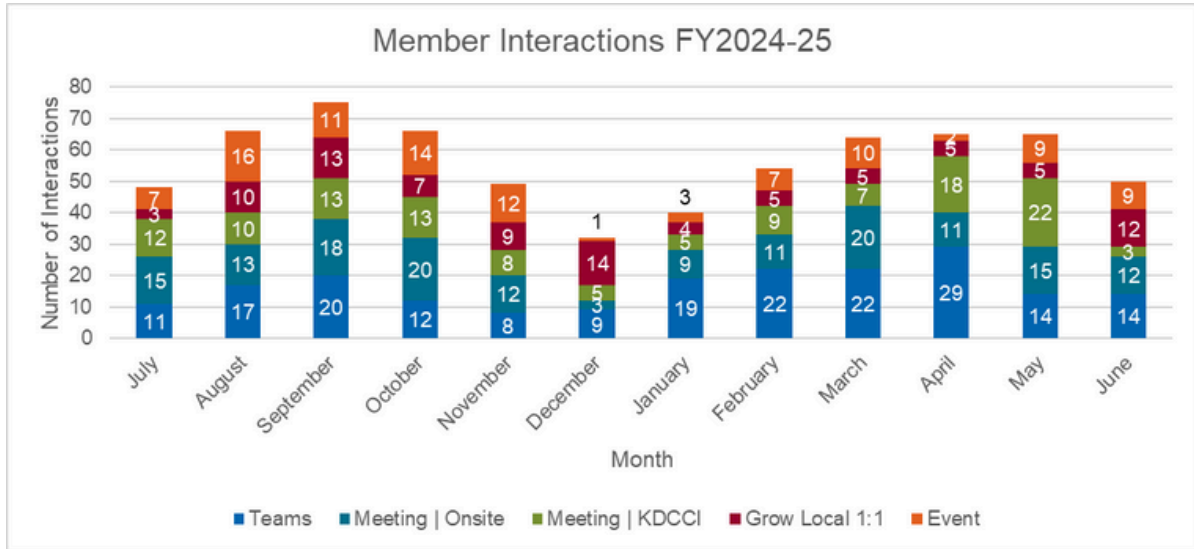
KDCCI's membership has decreased from 352 members in June 2024 to 348 members in June 2025. This minor decrease is attributed to the memberships coordinator position being vacant during May/June, a time when many accounts are up for renewal. (It should be noted that there is a significant increase in memberships in July/August 2025 and memberships are looking healthy).

The Memberships Coordinator position has been filled and the KDCCI team will continue to work to increase membership numbers. The KDCCI is working on a member engagement strategy to help guide member interactions to ensure that all members are engaged and supported by the KDCCI.

It is also worth noting that the new CRM platform has reduced administrative burden of renewing memberships and we hope that this then assists with prompt renewal.



Membership Updates



Our Key Performance Indicators from the KDCCI’s strategic plan require 20 member meetings per month. The graph below illustrates the KDCCI-Member interactions achieved July 2024 to June 2025. The average interactions per month sits at 47.75 interactions. This is despite the Grow Local Manager resigning 14 March 2025, with the position vacant until 3 June 2025. During this period, the CEO conducted Grow Local business coaching. It should also be noted that interactions in January and December often reduce due to office closure and less people in town.

The KPI target is 20 member meetings per month, while the average achieved was 47.75 — more than double the target.

47.75

interactions

Strategic Plan

KDCCI’s current strategic plan expired on 30 June 2025, the KDCCI Board and executive team have worked to revise the strategic plan for the 2026-2028 period. Many of the initiatives outlined in the 2023-2025 strategic plan had been implemented in the past two years, the revised plan continues to work on engagement with our business community, growth in KDCCI brand and reputation and improvements in governance.



Meet the Team

The KDCCI team is made up of dedicated professionals who share a strong commitment to supporting local businesses and driving economic growth across the region. Together, the team delivers programs, events, and support services that strengthen connections, build capability, and promote a thriving business community in Karratha and the wider Pilbara.



Sarah Whelan

Chief Executive Officer

Leads KDCCI's strategic direction, builds partnerships, and champions the growth of Karratha's business community.



Rachelle Suddin

Corporate Services Officer

Ensures smooth day-to-day operations and supports the organisation's internal processes.



Carly Neuendorf

Grow Local Program Manager

Empowers local businesses through one-on-one coaching, workshops, and development programs.



Brid Quinn

Events Coordinator

Plans and delivers events that connect the business community and foster collaboration.



Chene Sexton

Membership Coordinator

Manages membership services, engagement initiatives, and supports member relationships.





Thank You!

Annual Report

Reporting period 1 July 2024 – 30 June 2025

20 25



08 9144 1999

admin@kdcci.com.au

kdcci.com.au

Unit 5/20, Hedland Place,
Karratha WA 6714