

E-news & Social Media Post Request Information

Businesses have the opportunity to post in our weekly e-newsletter and on our social media platforms.

Utilising the KDCCI's e-newsletter and social media platform to promote your business allows you to reach our extensive network and for our valued members, be further recognised as a member of the chamber.

KDCCI E-Newsletter & Social Media Posts

The KDCCI charge the following for a e-newsletter &/or social media posts:

- Non-Members: \$70 per post
- Base Member: \$35 per post
- Standard Member: \$35 per post
- Super Member: \$35 per post, once credit of 2 posts is exhausted.
- Gold Member: \$35 per post, once credit of 4 posts is exhausted.
- Platinum Member: \$35 per post, once credit of 6 posts is exhausted.
- Diamond Member: \$35 per post, once credit of 12 posts is exhausted.

The following post types are available:

E-Newsletter

- "Savings"
- "Help"
- "Information"
- "Networking"
- "Events"

Social Media

- "Member Spotlight"
- "Get to know our member"
- "Attention Job Seekers"
- "Did you know?"

Business' Responsibilities

There are some elements of the e-newsletter or social media posts which must be actioned by the business. They are as follows:

- The business must provide KDCCI with 24 hours' notice prior to the post's expected publish time.
- The post must align with the above post types available.
- If the business' organisation only pays tax invoices that match a purchase order, the member is to supply a purchase order with their post request.

KDCCI's Responsibilities

The following elements of the e-newsletter or social media posts which are actioned by the KDCCI include:

- The KDCCI CEO will approve the post before being published.
- The KDCCI will invoice the business per post published and forward the tax invoice to the provided email address.

The KDCCI Office Administrator is available to assist with any queries you have regarding the above information.

Please direct all post requests to the following email.

Email: admin@kdcci.com.au

Phone: (08) 9144 1999