

## E-news & Social Media Post Request Information

**Businesses have the opportunity to post in our weekly e-newsletter and on our social media platforms.**

Utilising the KDCCI's e-newsletter and social media platform to promote your business allows you to reach our extensive network and for our valued members, be further recognised as a member of the chamber.

The following post types are available:

### **E-Newsletter**

- Issued electronically via email every Wednesday
- 150-word advert

### **Social Media (Facebook)**

- Scheduled Facebook post

### **Business' Responsibilities**

There are some elements of the e-newsletter or social media posts which must be actioned by the business.

#### Notice Periods

- E-Newsletter - The business must provide KDCCI with 5 working days notice prior to Wednesday publishing.
- Social Media posts - The business must provide KDCCI with 48 hours' notice prior to the post's expected publish time.

#### Advertising Rules

- E-Newsletter provisions:
  - Title/Heading
  - 150-word maximum blurb
  - Marketing tile/flyer (high resolution)
  - Hyperlink for more information (if required)
- Social media provisions:
  - Day/Time of scheduled post to be requested by Business
  - Title/Heading
  - 150-word maximum blurb
  - Marketing tile/flyer (high resolution)
  - Hyperlink for more information (if required)

## **KDCCI's Responsibilities**

The following elements of the e-newsletter or social media posts which are actioned by the KDCCI include:

- The KDCCI will review and approve the post before being published.
- The Business will be notified by KDCCI once the e-newsletter or social media post is approved.

## **E-Newsletter & Social Media Costs**

The KDCCI charge the following for e-newsletter &/or social media posts:

- Non-Members: \$70 per post
  - Base Member: \$35 per post
  - Standard Member: \$35 per post
  - Super Member: \$35 per post, once credit of 2 membership posts is exhausted.
  - Gold Member: \$35 per post, once credit of 4 membership posts is exhausted.
  - Platinum Member: \$35 per post, once credit of 6 membership posts is exhausted.
  - Diamond Member: \$35 per post, once credit of 12 membership posts is exhausted.
- Prices are excluding GST\*

## **Payment Methods**

- Payments can be made via credit card or tax invoice.
- Tax Invoices are issued per e-newsletter or social media post

**The KDCCI is available to assist with any queries you have regarding the above information.**

**Please direct all e-newsletter or social media post requests to the following email:**  
[admin@kdcci.com.au](mailto:admin@kdcci.com.au)