

# PROMOTE YOUR BUSINESS WITH

**MEMBER** 



**PLATINUM SPONSOR** 

**PER POST** \$35

**PER POST** \$35

**PER POST** \$35

DIAVAOND SPONSOR

**ENTERPRISE PARTNER** 

NON-**MEMBER** 

**PER POST** \$35

**PER POST** \$35

**PER POST** \$70

All price are exclusive of GST

Promote your business in our monthly e-newsletter and on our active social media platforms. Connect with our extensive network and gain recognition among valued members.



adminekdcci.com.au



kdcci.com.au



Unit 5/20 Hedland Place Karratha, WA 6714

## **TYPES OF POSTS AVAILABLE:**



#### **E-NEWSLETTER**

- Distributed electronically monthly via email
- Up to 100-word advertisement space



# SOCIAL MEDIA (FACEBOOK, INSTAGRAM, LINKEDIN)

- Scheduled social media posts
- Up to 150-word blurb

### YOUR RESPONSIBILITY

To ensure a seamless publication process, businesses are required to meet the following criteria:



#### **NOTICE PERIODS**

- **E-Newsletter:** Provide KDCCI with **5 working days**' notice before Wednesday publishing.
- **Social Media Posts:** Give KDCCI a **48-hour notice** before the expected post publication time.



#### **ADVERTISING RULES**

#### **E-Newsletter:**

- Title/Heading
- Up to 100-word maximum blurb
- High-resolution marketing tile/flyer
- Hyperlink for additional information (if necessary)

#### Social Media:

- Day/Time of scheduled post as requested by your business
- Title/Heading
- 150-word maximum blurb
- High-resolution marketing tile/flyer
- Hyperlink for additional information (if necessary)

# KDCCI's COMMITMENT

KDCCI is dedicated to maintaining a high standard of quality for your posts. Our responsibilities include:

- Reviewing and approving posts before publication.
- Notifying your business promptly upon post approval.

Take advantage of our competitive rates for e-newsletter and social media posts:



- Non-Members: \$70 per post
- Member: \$35 per post
- Gold Sponsor: \$35 per post (once credit of 2 membership posts is exhausted)
- Platinum Sponsor: \$35 per post (once credit of 6 membership posts is exhausted)
- Diamond Sponsor: \$35 per post (once credit of 12 membership posts is exhausted)
- Enterprise Partner: \$35 per post (once credit of 12 membership posts is exhausted)

#### Flexible Payment Methods:

- Secure payments via credit card or request a tax invoice.
- Tax invoices are issued per e-newsletter or social media post.

For any inquiries or further assistance, please do not hesitate to contact us. We are here to support your promotional needs.

Kindly direct all e-newsletter or social media post requests to: Email: adminekdcci.com.au