



KDCCI

KARRATHA & DISTRICTS
CHAMBER OF COMMERCE & INDUSTRY

Marketing PROMOTIONS

**DISCOUNTED
PRICE**
for MEMBERS

PROMOTION TYPES

Social Media

Facebook, LinkedIn, Instagram

5000+ followers*

Website

Leaderboard Ad

KDCCI Fortnightly Newsletter

1700+ subscribers*

WHY PROMOTE ON OUR PLATFORMS?

- ✓ boost your brand's exposure to a wider audience
- ✓ connect with local businesses
- ✓ affordable tool to maximise your marketing reach

PROMOTION PACKAGES

- ✓ **Social Media Package**
Posts on Facebook, Instagram, and LinkedIn
- ✓ **Website Package**
Banner ad on homepage for 2 weeks
- ✓ **Newsletter Package**
Featured in 2 email newsletters
- ✓ **Combined Packages**
 - Social Media + Newsletter
 - Social Media + Website
 - Newsletter + Website
 - All Platforms

For more information,
email or call us



admin@kdcci.com.au



08 9144 1999



PROMOTION PRICING

SOCIAL MEDIA

Member: **\$80**
Non-Member: **\$150**

KDCCI FORTNIGHTLY NEWSLETTER

Member: **\$60**
Non-Member: **\$100**

WEBSITE

Member: **\$120**
Non-Member: **\$250**

COMBINED PACKAGE

For Members:

- Social Media + Newsletter: **\$120 (Save \$20)**
- Social Media + Website: **\$180 (Save \$20)**
- Newsletter + Website: **\$160 (Save \$20)**
- All Platforms: **\$220 (Save \$40)**

For Non-members:

- Social Media + Newsletter : **\$250 (Save \$50)**
- Social Media + Website: **\$350 (Save \$50)**
- Newsletter + Website: **\$300 (Save \$50)**
- All Platforms: **\$400 (Save \$100)**

IMAGE SIZE SPECIFICATIONS:

<p>Social Media Tile:</p> <p>One image only, 1080(w) x 1080(h) pixels in size and ensure images do not become pixelated or blurry.</p>	<p>Electronic Direct Mailout (EDM) Tile:</p> <p>One image only, 1080(w) x 1080(h) pixels in size and ensure images do not become pixelated or blurry.</p>	<p>Website Banner Image:</p> <p>Leaderboard: One image only, 1162 (w), 200(h) pixels in size and ensure images do not become pixelated or blurry.</p>
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CONTENT: (FOR SOCIAL MEDIA & EDM)

Title/Heading: _____

Message/Body (max 150 words): _____

Call to action link/ Website Ad link: _____

If you prefer, you can send your content details via email or in a Word document.

Please let us know your preferred dates for sending or posting your promotion: _____

Please note that while we will do our best to accommodate your requested date, we may not always be able to fulfill it due to our social planning.

BOOKING

CONFIRMATION:

Send completed form to admin@kdcci.com.au

Your booking is not confirmed until the signed form is returned. An invoice will be sent to your email upon receipt.

I, _____ (full name) of _____ (business name), would like to book a promotional opportunity with KDCCI.

Please invoice _____ (email) for the selected options:

Signature: _____

Date: _____